



CAREER PATHFINDERS

BACHELOR OF ARTS OR

BUSINESS ADMINISTRATION DEGREE WITH A MAJOR IN

ECONOMICS & FINANCE

Overview

Understand how financial markets and financial instruments are used by businesses, governments and investors to raise and supply capital for investment and financing purposes through the Economics and Finance program at UWinnipeg. Learn to understand the operations of bond and equity markets, and modern financial instruments such as options, futures and derivatives using economic and business concepts from a Canadian perspective. You will learn the language of Bay Street and Wall Street and gain a deep understanding of the role financial markets and financial instruments play in a modern economy. This program will allow you to pursue a career as an Investment Advisor, a Chief Financial Officer, or many positions in the Financial Services Industry.

"I have always been passionate about economics and the Economics Department guided me in selecting the EFIN program. My professors were exceptional and their classes were very enjoyable and engaging. The small intimate class size was a perk as I was able to excel as well as build good relationships with some of my professors who are still my mentors even today. The EFIN program provided me with a solid foundation to successfully complete the CFA level 1. I would recommend this program to anyone interested in pursuing a career in economics or finance."

- Justine Isaac (BA) Associate Manager, Investment Compliance at Canada Life.

Job Titles

- Bank Officer (NOC 63102)
- Bond Trader (NOC 11103)
- Commodity Industry Analyst (NOC 11103)
- Consumer Affairs Director (NOC 22231)
- Cost Analyst (NOC 11201)
- Demographer (NOC 21210)
- Economist (NOC 41401)
- Efficiency Expert (NOC 11201)
- Financial and Investment Analysts (NOC 11101)
- Financial Manager (NOC 11103)
- Financial Planner (NOC 11109)
- Financial Reporter (NOC 51113)
- Investment Advisor (NOC 11109)
- Chief Financial Officer (NOC 00012)
- Industrial/Institutional Buyer (NOC 12102)
- Industrial Trades Specialist (NOC 41401)
- Financial Sales Representative (NOC 6235)
- Retail and Wholesale Trade Manager (NOC 63102)
- Banking, Credit, Investment Managers (NOC 10021)
- Economic Policy Researcher/Analyst (NOC 41401)
- Business Management Consultant (NOC 11201)
- Trader (Foreign Exchange, Mutual Funds, Securities) (NOC 11103)
- Securities Agent, Investment Dealer or Broker (NOC 11103)

Work Settings

- Auditing/Accounting Firms
- Community Service Agencies
- Consulting Firms
- Educational Institutions
- Financial Industry
- Bank
- Government Agencies/Departments
- Health Care Centres
- Insurance Industry
- International Organizations
- Investment Industry
- Media/Publishing/Telecommunications Industries
- Non-Governmental Organizations
- Research Institutes
- Securities Industry
- Self Employed
- Trade/ Professional Associations

Skills and Characteristics

- Able to simplify abstract concepts
- Analyze and interpret data
- Communicate concisely and effectively
- Critical thinking skills
- Apply literary and information-processing skills

Professional Associations and Other Links

- Bank of Canada <http://www.bankofcanada.ca/careers/>
- CFA Institute <https://www.cfainstitute.org/>
- Canadian Securities Institute https://www.csi.ca/student/en_ca/home.xhtml
- FP Canada <https://fpcanada.ca/>
- Econ-Jobs.com <https://www.econ-jobs.com/search.php>
- Canadian Association for Business Economics <https://www.cabe.ca/jmv3/>
- The Economic Developers Association of Canada <http://edac.ca/category/careers/>
- Canadian Economics Association <http://www.economics.ca/>
- Jobs.Economist.com <http://jobs.economist.com/>
- Directory of Business and Trade Associations <http://www.ic.gc.ca/Intro.html>
- Aboriginal Financial Officers Association of Manitoba <https://www.afoamb.ca/>
- The Canadian Finance & Leasing Association <https://www.cfla-acfl.ca/>

This document is intended to provide a starting point for your career research. For more information about UWinnipeg's Economics program, visit the [Department of Economics website](#) and the [Economics and Finance Fact Sheet](#).

Students are encouraged to [schedule an appointment with an Academic and Career Advisor](#) for assistance with career planning.

1 The numbers following each job title refer to [Canada's National Occupational Classification \(NOC\) code](#). Jobs may require additional education or training.

2 Government of Canada. "Finance, General, Bachelor's degree". Job Bank, 23 November 2020, <https://www.jobbank.gc.ca/studentdashboard/52.0801/LOS05>