



## CAREER PATHFINDERS

### BACHELOR OF ARTS DEGREE WITH A MAJOR IN

# SOCIOLOGY

## Overview

Sociology provides students with the background and skills necessary for employment in fields that require a thorough understanding of research design, data analysis, group processes, organizational dynamics, and social and political trends.

*“As a Sociology graduate of The University of Winnipeg, I was able to apply the skills I learned to conduct research with the Correctional Service of Canada, the Truth and Reconciliation Commission of Canada, and as a Gladue report writer with Manitoba Justice. In my current role as Director at Circles of Support and Accountability, much of what I learned at the University has informed my work at this restorative justice initiative, which supports people to safely integrate into the community after incarceration.”*

- Natalia Ilyniak (BA Honours)

## Job Titles

- Affirmative Action Coord. (NOC 41403)
- Community Planner (NOC 21202)
- Social and Community Service Workers (NOC 42201)
- Journalist (NOC 51113)
- Demographer (NOC 21210)
- Gerontologist (NOC 41409)
- Public Health Policy Analyst (NOC 41404)
- Social Historian (NOC 41409)
- Environmental Policy Analyst (NOC 41400)
- Criminologist (NOC 41409)
- Social Policy Analyst (NOC 41401)

- Legislative Aid (NOC 41101)
- Public Relations (NOC 10022)
- Mediator (NOC 11200)
- Addictions Counsellor (NOC 41301)
- Paralegal (NOC 41101)
- Market Research Analyst (NOC 41402)
- Personnel Management (NOC 10011)
- Teachers (NOC 41220, 41221)
- Early childhood educator (NOC 42202)
- Labour Relations (NOC 11200)
- Statistician (NOC 21210)

1 The numbers following each job title refer to [Canada's National Occupational Classification \(NOC\) code](#). Jobs may require additional education or training.

2 Government of Canada. "Sociology (45.1101), Bachelor's degree". Job Bank, 30 March 2020, <https://www.jobbank.gc.ca/studentdashboard/45.1101/LOS05>

## Work Settings

- Community Service Agencies
- Consulting Firms
- Correctional Facilities
- Counselling Agencies
- Educational Institutions
- Government Agencies/Departments
- Health Care Agencies/Organizations
- Human Resource Departments
- Law Enforcement Agencies
- Law Firms
- Marketing/Public Relations Agencies
- Polling Firms
- Public Interest Agencies
- Statistics Canada

## Skills and Characteristics

- Critical Thinking & Problem Solving
- Research Skills
- Data Collection, Analysis, & Reporting
- Communication Skills
- Computer Literacy
- Interpersonal & Cross-Cultural Skills
- Negotiation
- Organization
- Planning

## Professional Associations and Other Links

- American Sociological Association <https://www.asanet.org>
- Canadian Population Society <https://www.canpopsoc.ca>
- Career Jet (Sociology Jobs) <http://www.careerjet.ca/sociology-jobs.html>
- Canadian Research Institute for Social Policy  
<https://www.unb.ca/fredericton/education/research.html>
- Canadian Sociological Association <http://www.csa-scs.ca/>
- International Sociological Association <http://www.isa-sociology.org/>
- Society for the Study of Social Problems

This document is intended to provide a starting point for your career research. For more information about UWinnipeg's Sociology program, visit the [Department of Sociology website](#) and the [Sociology Fact Sheet](#).

Students are encouraged to [schedule an appointment with an Academic and Career Advisor](#) for assistance with career planning.

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