



THE UNIVERSITY OF
WINNIPEG

Department of Rhetoric,
Writing, and Communications

2024-25 COURSE DESCRIPTIONS

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FALL TERM COURSE DESCRIPTIONS

In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

Le = in-person lecture

S = in-person seminar

P = Project/Thesis

ONL-H = Hybrid online

ONL-A = Asynchronous online

ONL-S = Synchronous online

A = Apprenticeship, Internship, Practicum

Please check WebAdvisor for instructor and classroom information.

Academic Writing: Humanities

RHET-1101, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

Academic Writing: Humanities

RHET-1101, Section 002, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

See description for RHET-1101-001.

Academic Writing: Humanities

RHET-1101, Section 003, Fall

Schedule: MWF 09:30-10:20

Instruction Method: Le

See description for RHET-1101-001.

Academic Writing: Social Sciences

RHET-1102, Section 001, Fall

Schedule: MWF 08:30-09:20

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the styles of documenting sources and to the research databases relevant to the Social Sciences.

Academic Writing: Social Sciences

RHET-1102, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Le

See description for RHET-1102-001.

Academic Writing: Sciences

RHET-1103, Section 002, Fall

Schedule: TuTh 08:30-09:45

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

Academic Writing: Sciences

RHET-1103, Section 003, Fall

Schedule: MWF 09:30-10:20

Instruction Method: Le

See description for RHET-1103-002

Academic Writing: Business Admin

RHET-1104, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Taking a case-based approach, this course focuses on

the fundamentals of good writing and critical thinking in both academic and institutional settings. Students practice the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students learn the styles of documenting sources and to use the research databases relevant to Business and Administration.

A large part of this course will focus on learning how to think critically, and part of this process will involve peer-to-peer critique sessions and in-class discussions. We will also examine various written documents, video clips, and other material in order to build your analytical skills, and to expose you to in-class group projects. By the end of term, students will be more effective communicators, researchers, and writers, able to deliver the kind of work expected in both university and business environments. Note: this course meets the University writing requirement.

Academic Writing: Business Admin

RHET-1104, Section 050, Fall

Schedule: M 18:00-21:00

Instruction Method: Le

See description for RHET-1104-001

Academic Writing: Multidisciplinary

RHET-1105, Section 001, Fall

Schedule: MWF 08:30-09:20

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose,

and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary
RHET-1105, Section 002, Fall
Schedule: MWF 08:30-09:20
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 003, Fall
Schedule: MWF 09:30-10:20
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 004, Fall
Schedule: MWF 10:30-11:20
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 005, Fall
Schedule: MWF 11:30-12:20
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 006, Fall
Schedule: MWF 13:30-14:20
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 007, Fall
Schedule: TuTh 16:00-17:15
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 008, Fall
Schedule: TuTh 08:30-09:45
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 009, Fall
Schedule: MWF 12:30-13:20
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 010, Fall
Schedule: MWF 09:30-10:20
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 011, Fall
Schedule: TuTh 13:00-14:15
Instruction Method: Le**

See description for RHET-1105-001

**Academic Writing: Multidisciplinary
RHET-1105, Section 012, Fall
Schedule: MWF 11:30-12:20
Instruction Method: Le**

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 013, Fall

Schedule: TuTh 08:30-09:45

Instruction Method: Le

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 014, Fall

Schedule: Sa 09:00-12:00

Instruction Method: Le

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 015, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 017, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: Le

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 018, Fall

Schedule: TuTh 10:00-11:15

Instruction Method: Le

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 019, Fall

Schedule: TuTh 11:30-12:45

Instruction Method: Le

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 020, Fall

Schedule: MWF 10:30-11:20

Instruction Method: Le

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 021, Fall

Schedule: MWF 13:30-14:20

Instruction Method: Le

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 050, Fall

Schedule: W 18:00-21:00

Instruction Method: Le

See description for RHET-1105-001

Academic Writing: Multidisciplinary

RHET-1105, Section 051, Fall

Schedule: Tu 18:00-21:00

Instruction Method: Le

See description for RHET-1105-001

Academic Writing: Multidisciplinary

Reserved for students in the Transition Year Program (TYP).

RHET-1105, Section 140, Fall

Schedule: TuTh 13:00-14:15

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the

research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
Reserved for students in the TYP.

RHET-1105, Section 141, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

See description for RHET-1105-140

Academic Writing: Multidisciplinary
RHET-1105, Section 508, Fall
Reserved for students in the Collegiate Dual Credit Program. Cross-listed with section RHET-1105-510.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
RHET-1105, Section 510, Fall
Cross-listed with section RHET-1105-508.

Schedule: TuTh 10:00-11:15

Instruction Method: Le

See description for RHET-1105-508

Academic Writing: English as an Additional Language (EAL)

RHET-1115(3), Section 001, Fall

May not be taken by students whose first language is English.

Schedule: TuTh 11:30-12:45

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research. This course is designed to give students whose first language is not English extensive opportunities to further develop their writing abilities, research skills, and public speaking skills. During the course, students learn to generate, evaluate, and develop ideas logically, support arguments with evidence, gather and document information from a variety of sources, use language clearly and correctly. Particularly, students have extensive opportunities to practice writing different genres of texts, and to develop public speaking skills, through a debate and a research presentation.

Intro to Rhetoric and Communications
RHET- 1120, Section 001, Fall

Schedule: MW 10:00-11:15

Instruction Method: Le

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Topics include the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and the study of communications. Other topics may include the

study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, public relations, and visual rhetoric in art, film, popular culture, and advertising.

Professional Style and Editing

RHET-2131, Section 001, Fall

Schedule: TuTh 10:00-11:15

Instruction Method: Le

This course teaches students to think as writers, revising prose with reader needs and engagement in mind. It also teaches writers to clarify and expand ideas by finding more precise words and choosing sentence structures and patterns that build sought-after connections and coherence. Students will learn how to write in several prose styles and to edit each other's work in terms of stylistic (as well as grammatical) criteria. The course will include short exercises and quizzes, as well as longer essays, offering opportunities to practice revision and editing skills. It will be of value to students concerned with writing polished term papers or theses, not to other forms of written communication.

Rhetorical Criticism

RHET-2135, Section 001, Fall

Schedule: TuTh 08:30-09:45

Instruction Method: Le

This course undertakes the study of how persuasion works in speech as well as in other forms of communication and representation. We will explore the rhetorical tradition and several contemporary critical methods, including but not limited to Neo-Aristotelianism, New Criticism, formalism, hermeneutics, structuralism, Marxism,

feminism, and narrative criticism. Artifacts we will read, listen to, and view in our critical practice include speeches, written texts, advertisements, works of art, websites, statues, monuments, and other types of cultural object. We will study these artifacts in light of their origins and surroundings, so each artifact is situated in a specific contextual framework..

Rhetoric of Animality

RHET-2142, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: ONL-S

This course examines what has come to be known in the humanities as "the question of the animal". It considers how moral discourse in the West has failed to grapple with the physical and metaphysical presence of non-human animals. Students examine how the moral status of animals has been theorized in Western thought. Students interrogate the different tropes used to uphold the human-animal distinction, including the idea that speech, communication, and reason confer a special status upon humanity. Students engage a wide range of writings addressing "the question of the animal".

Communication & Popular Culture

RHET-2250, Section 001, Fall

Schedule: TuTh 13:00-14:15

Instruction Method: Le

This course examines the relationship between the rise of new media and discourses used to write about popular culture. The course looks at changing rhetorics of popular culture, from the nineteenth to the twenty-first century, as new media made art and culture more

accessible to the public. The course also examines how new processes of mediated distribution of art and culture changed the discursive strategies for writing about popular culture. Course topics include: the rise of photography and the technological reproducibility of images; mass media and the culture industry; ideology and popular media; subcultures and countercultures; technology and globalization; and augmented reality and video games.

Writing in Digital Spaces

RHET-2350, Section 001, Fall

Schedule: MW 14:30-15:45

Instruction Method: Le

This course is designed as an introduction to reading and writing digital texts. Just as electronic devices have become the tools of choice for composition, so networks have become a medium of choice for publication. Students learn the effects of the following contexts on writing: real-time, synchronous communication; anytime asynchronous communication; and emerging online genres (such as social media and blogs). Emphasis is on reader awareness in evaluating the credibility of material in the online environment, developing and evaluating an online ethos, and webpage production that balances audience awareness, online conventions, and visual design.

Tutoring Writing

RHET-2500, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: Le

This course is designed to provide the

theoretical and practical knowledge students will need to work as a writing tutor in the Department of Rhetoric, Writing, and Communications. The class meets once weekly throughout Fall and Winter terms. Readings in composition theory and in the principles of peer tutoring will introduce students to such topics as the composing process, methods of writing assessment, rhetorical expectations in academic writing, and the ethical responsibilities of tutors in a peer-tutoring relationship. Students enrolled in this course will be expected to be a part of the University of Winnipeg's growing community of tutors by taking part in community-building and "shadow" existing tutors to learn about best practices in peer conferences.

Rhetoric of Visual Representation

RHET-3139, Section 001, Fall

TuTh 14:30-15:45

Instruction Method: Le

This course provides a systematic and comprehensive account and interrogation of the rhetorics of visual culture and representation. By looking at the formal structures of visual representation in media, art, and design, students examine the ways in which images communicate meaning. This course draws on a considerable range of theories and examples to demonstrate the differences and the similarities between the grammar of language and that of visual communication. Given the influence and sophistication of visual texts, visual critique is important and necessary. Topics in this course include critical analysis of visual representation, the power dynamics of looking and

spectatorship, advertising and visual media in everyday life and popular culture, and the rhetorical dimensions of scientific images.

Composing Our Winnipeg: Rhetoric Of/And the City

RHET-3321, Section 001, Fall

TuTh 13:00-14:15

Instruction Method: Le

How does Winnipeg as place and social hub influence our sense of identity and our writing? How do we understand our city through a filter of language and images? How is Winnipeg like and unlike other cities and how is our local culture connected to global and planetary life? To respond to questions like these, we will consider how paying attention to place—walking, listening, looking, mapping—can reveal a level of detail we may have overlooked. We will consider how [well] we live together in the city and what discourse practices promote a sense of shared community. Research methods in this course are both traditional and non-traditional. We will conduct some archival research and literary analysis, as well as ethnographic observations. We will also adapt the concept of researcher as «flâneur», one who observes by being in place—walking, drawing maps, recording sounds, all to create an up-close version/vision of place.

Communication and Climate

RHET-3335, Section 001, Fall

TuTh 11:30-12:45

Instruction Method: Le

This course examines the role of media, communication, culture, and rhetoric in the public sphere in raising awareness about

environmental issues like climate change. This course explores how different actors (e.g., corporations, governments, environmental groups) talk about the 'environment', depending upon their interests and values. It also engages with how different forms of journalism and media impact our ability to address environmental problems, as well as the role communication and rhetoric play in contemporary environmental advocacy. These issues are explored using the climate crisis as a focal lens to better engage with the growing field of environmental communication and its relation to ecological sustainability.

Technical & Professional Communication

RHET-3340, Section 001, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: Le

Professional and technical communication skills are central to success in the workplace. Strong reading and writing skills—as well as strengths in presenting, listening, problem-solving, and collaborating—are essential qualities for productivity. Designed as an introduction to organizational communication, this course will provide you with experience in different forms of the art, enhancing your ability to read critically, write persuasively, and above all communicate ideas clearly and effectively.

This course provides an overview of the field of organizational communication and an introduction to a variety of rhetorical theories, explaining the strategic choices available to professional and technical communicators. Students analyze various artifacts of organizational communication, as well as plan, draft, edit, and design a range of professional

and technical documents, such as business correspondence, proposals, and reports. The assignments stress the importance of a critical analysis of purpose, context, and readership for making effective, appropriate, and ethical choices. Uses and designs of electronic correspondence and on-line information are also discussed.

Games and the Rhetoric of Play

RHET-3460, Section 050, Fall

Schedule: W 18:00-21:00

Instruction Method: Le

Our media landscape has never been more playful! While sports and games are among the most ancient of human art and communication forms, the explosion of video game media—and the subsequent transformation of analog games and “gamification” of traditionally non-playful spaces—have centered games at the epicentre of our ongoing cultural and technological transformations. This course introduces students to humanities-based game studies, focusing on rhetorical studies of game design, game writing, and play as a medium of communication. Topics may include the debate between ludological (rule-based) and narratological (story-based) approaches, procedural studies, platform and software studies, gamification, games and adaptation studies, and games as rhetorical objects. This course examines games as a discipline in its own right. While it is not a course in game design or programming, students will have the opportunity to create their own games and reflect upon them from the perspectives of rhetorical criticism, design, and play.

Special Topics Course: Media Manipulation & Disinformation

RHET-3900, Section 050, Fall

Tu 18:00-21:00

Instruction Method: Le

One of the most common phrases heard today is “fake news.” It is brandished as a weapon by any politician who doesn’t like a message being disseminated by the media. But the troubling reality is that a great deal of media messaging has been carefully crafted and manipulated by powerful forces who seek to shape the public agenda. There has been a precipitous decline in the number of journalists and journalism organizations in Canada over the years. At the same time, there has been extraordinary expansion of the public relations and communications industry. This has led to an army of influencers being unleashed on journalists and the public, pushing specific interests and seeking to place a spin on whichever positions clients pay them to promote.

Whether it is in the field of government, industry, science, health care, the military, policing and many other sectors, disinformation has proliferated and much of it has been carefully constructed to be served up to an unsuspecting public. The decline in reporting capacity has led to a decline in journalistic scrutiny, along with an over-reliance on press releases. This course looks at historical and contemporary examples to deconstruct the messaging that exists in media, showing how it has been influenced and manipulated by special interests. Students will gain an understanding of how to spot misinformation and disinformation, and how to utilize critical thinking to establish verifiable facts in the media.

Critical Theories of Discourse & Ideology

RHET-4151, Section 001, Fall

Schedule: TuTh 10:00-11:15

Instruction Method: S

This course focuses on advanced theories of ideology and discourse, as well as rhetorical and dialectical strategies used for critiquing, writing about, and challenging structures of power, domination, exploitation, and oppression. We look at formal discursive and rhetorical practices for analyzing ideology, before moving on to various different historically positioned theories of ideology and discourse, including concepts and methodologies derived from Western Marxism and post-Structural criticism, and practices used to critically interrogate populist rhetoric, as well as the ideologies of capitalism, modern liberalism, and intersecting discourses dealing with structural and systemic racism and sexism.

Rhetoric of the Public Sphere

RHET-4401, Section 001, Fall

Schedule: TuTh 16:00-17:15

Instruction Method: S

This course adopts a rhetoric and communications framework explore the concept of the 'public sphere'. It explores the many ways media and communications have been understood to enable and shape collective discussion on political, social, economic and cultural concerns. It examines written, spoken, visual, gestural, and other texts that mediate relations among people in civic spaces. It may include such topics as: competing definitions of the "public sphere"; the history of public discourse; the relationship between state, civil

society and the economy; the ethics of public texts and power; the impact of the media in narrating public events; connections between public relations, propaganda and the democratic public sphere; the relationship between different forms of media and public sphere; and concerns about how different communication technologies and political economic models of media organization influence, enhance and/or undermine the public's capacity to engage in democratic deliberation.

Rhetorics of Identity

RHET-4420, Section 001, Fall

Schedule: MW 16:00-17:15

Instruction Method: S

This course undertakes an intensive study into the symbolic mediation of identity. It examines how symbolic systems reflect, produce, and challenge such concepts as gender, race, ethnicity, sexuality, class, ability, age, and nationality. By drawing connections between discourses and privilege, the course also explores power and identity politics, examining the reciprocal relationship between language and ideology. During the course, students will have an opportunity to explore their identity and rhetoric relevant to each identity marker and learn about how one's identity affects discourse and rhetoric. Therefore, students will learn how one's identity affects discourse and rhetoric and gain insight into understanding the rhetoric of people from diverse backgrounds, which will enhance their intercultural communication skills.

FALL/WINTER TERM COURSE DESCRIPTIONS

In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

Le = in-person lecture

S = in-person seminar

P = Project/Thesis

ONL-H = Hybrid online

ONL-A = Asynchronous online

ONL-S = Synchronous online

A = Apprenticeship, Internship, Practicum

Please check WebAdvisor for instructor and classroom information.

Academic Writing: Extended

RHET-1110, Section 001, Fall/Winter

TuTh 14:30-15:45

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. This course is designed to give students extensive opportunities to further develop their writing abilities, such as generating, evaluating, and developing ideas logically, supporting arguments with evidence, gathering and documenting information from a variety of sources, and using language clearly and correctly.

Academic Writing: Extended

Reserved for students in the Beginning University Successfully Program.

RHET-1110, Section 130, Fall/Winter

Th 13:00-15:45

Instruction Method: Le

See description for RHET-1110-001

Academic Writing: Extended

Reserved for students in the Community-based Aboriginal Teacher Education Program.

RHET-1110, Section 245, Fall/Winter

Th 17:00-20:00

Instruction Method: Le

See description for RHET-1110-001

Academic Writing: Extended

Reserved for students in the Community-based Aboriginal Teacher Education Program.

RHET-1110, Section 247, Fall/Winter

W 17:00-20:00

Instruction Method: ONL-S

See description for RHET-1110-001

Academic Writing: Extended

Reserved for students in the Winnipeg Education Centre program.

RHET-1110, Section 250, Fall/Winter

TuTh 11:00-12:15

Instruction Method: Le

See description for RHET-1110-001

WINTER TERM COURSE DESCRIPTIONS

In case of any discrepancy between the schedule below and WebAdvisor, WebAdvisor takes precedence.

Instruction Codes:

Instruction Codes:

Le = in-person lecture

S = in-person seminar

P = Project/Thesis

ONL-H = Hybrid online

ONL-A = Asynchronous online

ONL-S = Synchronous online

A = Apprenticeship, Internship, Practicum

Please check WebAdvisor for instructor and classroom information.

Academic Writing: Humanities

RHET-1101, Section 004, Winter

TuTh 16:00-17:15

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1101 are designed for students likely to major in a discipline in the Humanities, such as English, History, or Philosophy. Assignments may include summaries, reviews, critiques, and research papers. Students are introduced to the styles of documenting sources and to the research databases relevant to the Humanities.

Academic Writing: Humanities

RHET-1101, Section 005, Winter

MWF 08:30-09:20

Instruction Method: Le

See description for RHET-1101-004

Academic Writing: Humanities

RHET-1101, Section 006, Winter

MW 14:30-15:45

Instruction Method: Le

See description for RHET-1101-004

Academic Writing: Social Sciences

RHET-1102, Section 002, Winter

TuTh 16:00-17:15

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1102 are designed for students likely to major in a discipline in the Social Sciences, such as Politics, Psychology, or Sociology. Assignments may include annotated bibliographies, literature reviews, and ethnographies. Students are introduced to the

styles of documenting sources and to the research databases relevant to the Social Sciences.

Academic Writing: Social Sciences
RHET-1102, Section 051, Winter
M 18:00-21:00

Instruction Method: Le

See description for RHET-1102-002

Academic Writing: Sciences
RHET-1103, Section 004, Winter
TuTh 08:30-09:45

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1103 are designed for students likely to major in a discipline in the Sciences, such as Biology, Chemistry, or Physics. Students are introduced to the styles of documenting sources and to the research databases relevant to the Sciences.

Academic Writing: Sciences
RHET-1103, Section 005, Winter
MW 14:30-15:45

Instruction Method: Le

See description for RHET-1103-004.

Academic Writing: Business Admin
RHET-1104, Section 002, Winter
MW 16:00-17:15

Instruction Method: Le

Academic Writing teaches

the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1104, designed for students in Business and Administration, focus on the fundamentals of good writing and critical thinking in academic and institutional settings. Students practise the forms of communication common in business, public administration, and non-profit organizations, such as summaries, reports, proposals, and correspondence. Students also learn the documentation styles and research databases relevant to Business and Administration. The Department website provides detailed information about each section.

Academic Writing: Business Admin
RHET-1104, Section 051, Winter
M 18:00-21:00

Instruction Method: Le

See description for RHET-1104-002

Academic Writing: Multidisciplinary
RHET-1105, Section 022, Winter
TuTh 11:30-12:45

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each

section (for instance, the assignments, the research methods, and the styles of documentation) varies.

**Academic Writing: Multidisciplinary
RHET-1105, Section 023, Winter
MWF 08:30-09:20
Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary
RHET-1105, Section 024, Winter
MWF 08:30-09:20
Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary
RHET-1105, Section 025, Winter
Sa 09:00-12:00
Instruction Method: Le**

See description for RHET-1105-020

**Academic Writing: Multidisciplinary
RHET-1105, Section 026, Winter
TuTh 16:00-17:15
Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary
RHET-1105, Section 027, Winter
MWF 12:30-13:20
Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary
RHET-1105, Section 028, Winter
MW 14:30-15:45
Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary
RHET-1105, Section 029, Winter
MW 16:00-17:15
Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary
RHET-1105, Section 030, Winter
TuTh 13:00-14:15
Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary
RHET-1105, Section 031, Winter
MW 16:00-17:15
Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary
RHET-1105, Section 032, Winter
TuTh 08:30-09:45
Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary
RHET-1105, Section 033, Winter
MW 16:00-17:15
Instruction Method: Le**

See description for RHET-1105-022

**Academic Writing: Multidisciplinary
RHET-1105, Section 052, Winter
W 18:00-21:00
Instruction Method: Le**

See description for RHET-1105-022

Academic Writing: Multidisciplinary
RHET-1105, Section 053, Winter
Tu 18:00-21:00

Instruction Method: Le

See description for RHET-1105-022

Academic Writing: Multidisciplinary
Reserved for students in the Transition Year
Program (TYP).

RHET-1105, Section 142, Winter
TuTh 10:00-11:15

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
Reserved for international students.

RHET-1105, Section 200, Winter
TuTh 10:00-11:15

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific

perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
RHET-1105, Section 517, Winter
Reserved for students in the Collegiate Dual
Credit Program. Cross-listed with section
RHET-1105-518.

TuTh 10:00-11:15

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research: the discovery of topics, the arrangement of ideas, the assessment of audience and purpose, and the practice of effective editing. Sections of RHET-1105, designed for students who have not yet chosen a field of study, take a multidisciplinary rather than discipline-specific perspective. The approach taken in each section (for instance, the assignments, the research methods, and the styles of documentation) varies.

Academic Writing: Multidisciplinary
RHET-1105, Section 518, Winter
Cross-listed with section RHET-1105-517.

TuTh 10:00-11:15

Instruction Method: Le

See description for RHET-1105-517

Academic Writing: English as an Additional
Language (EAL)

RHET-1115(3), Section 002, Winter
May not be taken by students whose first
language is English.

TuTh 13:00-14:15

Instruction Method: Le

Academic Writing teaches the essential strategies for university writing and research. This course is designed to give students whose first language is not English extensive opportunities to further develop their writing abilities, research skills, and public speaking skills. During the course, students learn to generate, evaluate, and develop ideas logically, support arguments with evidence, gather and document information from a variety of sources, use language clearly and correctly. Particularly, students have extensive opportunities to practice writing different genres of texts, and to develop public speaking skills, through a debate and a research presentation.

**Intro to Rhetoric and Communications
RHET-1120, Section 002, Winter
TuTh 10:00-11:15****Instruction Method: Le**

This course provides an introduction to the study of Rhetoric and Communications, and the role that persuasion and persuasive discourse plays in contemporary communication, culture, and society. Students examine topics such as the role of persuasion in everyday communication, the relationship between rhetoric and structures of language, and foundations in rhetorical scholarship, writing studies, and communications. Other topics may include the study of rhetoric in political communication, literacy pedagogy and textuality, religion, the law, and visual rhetoric in art, film, popular culture, advertising, and public relations.

Advanced EAL Writing:**Negotiating Conventions****RHET-2115, Section 001, Winter
TuTh 16:00-17:15****Instruction Method: Le**

This course builds upon the aspects learned in Academic Writing: Multidisciplinary (RHET 1105) and/or other introductory academic writing courses to further develop students' knowledge and experience of the textual as well as multimodal features that characterize discipline-specific as well as research-based academic writing. The emphasis in this course is on developing a more advanced academic literacies in students' own academic discipline; and developing capacities for carrying out a micro-research project or conducting an extended writing project of their choice. This involves study design, critical reading of the relevant literature, data analysis, research-based academic writing, and academic presentation. In addition to guidance on reading and responding to relevant academic literature, students receive individualized feedback as they draft sections of the research paper of their academic major, including the introduction (I), methods (M), results (R) and discussion (D) sections. This well-known IMRD structure offers students an excellent basis for understanding and practicing variation in representing academic content and in positioning writers and readers. Students will come out of this course better prepared to create small-scale empirical research and/or conceptual discussion and to communicate about their academic project in a written research report and oral presentation.

Professional Style and Editing
RHET-2131, Section 001, Winter
TuTh 08:30-09:45

Instruction Method: Le

This course teaches students to think as writers, revising prose with reader needs and engagement in mind. It also teaches writers to clarify and expand ideas by finding more precise words and choosing sentence structures and patterns that build sought-after connections and coherence. Students will learn how to write in several prose styles and to edit each other's work in terms of stylistic (as well as grammatical) criteria. The course will include short exercises and quizzes, as well as longer essays, offering opportunities to practice revision and editing skills. It will be of value to students concerned with writing polished term papers or theses, not to other forms of written communication.

Rhetorical Criticism
RHET-2135, Section 002, Winter
MW 16:00-17:15

Instruction Method: Le

This course will challenge misconceptions of the art of persuasion, by demonstrating rhetoric's long-term validity as a tool not only of convincing audiences but also deconstructing existing media exposures. We will consider the use of rhetoric as a theoretical and critical tool, with a particular discussion on methods such as Neo-Aristotelian, genre, cluster, discourse analysis, fantasy-theme, visual, ideological, feminist, and metaphorical criticism. Media examples to be critiqued will include samples from prominent popular media including television, radio, advertising, art, political

speeches, essays, comics, articles, and more. For the rhetorical critic, such uses of language are considered worthy of close analysis not only because they have lasting aesthetic value, but because they reveal cultural values and social trends, influence the development of meaning, and motivate audiences.

Students in this course will examine a variety of media in order to develop their own perspective of rhetorical criticism, which views language acts as responses to historical circumstances, addressed to particular audiences and motivated by particular goals. Contemporary, written texts will comprise the bulk of the reading in the course, but speeches, pre-modern texts, and non-written texts may also be considered. In addition, students will be encouraged to suggest other readings (including online, magazine, and newspaper articles, etc.) that are suitable for rhetorical analysis and critique.

Contemporary Communication Theory
RHET-2137, Section 001, Winter
TuTh 10:00-11:15

Instruction Method: Le

This course introduces students to some of the central theories in contemporary communication studies. Its aim is to provide students with a critical, conceptual, and philosophical understanding of media and communication. Through assigned readings, written assignments, class discussions, and in-class screenings of videos and documentaries, students learn about foundational theorists who have contributed to contemporary communication studies. The course covers a broad range of topics, including: media,

rhetoric, and ideology; Canadian communications scholarship; transmission models of communication; media and public discourse; democracy and the public sphere; power and propaganda in contemporary communications; media and technological convergence and contemporary media experiences; and, new media culture and identity. This course provides students with essential knowledge for advancing to upper-level courses in Rhetoric and Communications.

Rhetoric of Medicine

RHET-2143, Section 770, Winter

TuTh 16:00-17:15

Instruction Method: ONL-S

Medicine is one of the oldest and most respected professions. Given its centrality in our lives, it is crucial that medicine be taken seriously by the humanities. What, then, does rhetoric have to say about medicine? How can we use rhetoric to investigate the history, practice, and culture of medicine? What insights can rhetoric offer about medical discourse? This course explores the role of language, performance, ethics, and power in medicine. The aim is to cultivate a crucial humanistic perspective on medicine and to understand its place in the modern social imaginary. Students taking a Major in Rhetoric and Communications must complete Academic Writing before taking this course.

Oral Communication

RHET-2145, Section 001, Winter

TuTh 13:00-14:15

Instruction Method: Le

The journey of human communication arguably started with the voice, and the power of speech retains its significance today even amidst our digital mediascape. Covering traditional forms of oral culture and communication as well as more recent development in oral media, this course will allow students the opportunity to both analyze and critique spoken works as well as practice their own.

The goals of this course are threefold: to improve students' presentation skills in both design and delivery, to develop their critical analysis of presentations, and to extend their scholarly understanding of rhetoric and oratory. This course covers such topics as presentation structure, paralinguistic communication, the use of technology, charisma, gender and delivery, and rhetorical strategies of identification. Students develop their speaking skills (and rhetorical acumen) in very practical ways by addressing different audiences through different communicative forms, including conversation and class discussion, as well as group and individual presentations. These activities are informed, always, by rhetorical history and theory and by close consideration of why and how we might speak in the first place—and when, why, and how we might listen as well. Course work is evenly distributed between praxis-centred performance and scholarly reading and analysis, with assignments including both spoken presentations and theory-based research work.

Communication & Popular Culture

RHET-2250, Section 001, Winter

TuTh 13:00-14:15

Instruction Method: Le

This course examines the relationship between the rise of new media and discourses used to write about popular culture. The course looks at changing rhetorics of popular culture, from the nineteenth to the twenty-first century, as new media made art and culture more accessible to the public. The course also examines how new processes of mediated distribution of art and culture changed the discursive strategies for writing about popular culture. Course topics include: the rise of photography and the technological reproducibility of images; mass media and the culture industry; ideology and popular media; subcultures and countercultures; technology and globalization; and augmented reality and video games.

Transnational and Intercultural Language and Communication

**RHET-3156/LING-3106, Section 001, Winter
TuTh 11:30-12:45**

Instruction Method: Le

This course presents the foundational knowledge and skills needed to improve students' abilities to communicate effectively in transnational and intercultural contexts. The course begins by looking at the origins and development of human language from historical, mythical, and theoretical perspectives and moves into the analysis of specific case studies of unilingual, bilingual, and multilingual groups, their languages, communication practices, and uses of representational media. Students will focus on how groups communicate with one another using common languages and also on how

groups use language to represent and define their culture within the group and for other groups. Central to such intra- and inter-group communication is the representation of identity and heritage, and therefore as languages change, identity changes also occur. As a response to such change there are often cultural motivations to preserve and revive languages; likewise, as cultures evolve there are often impulses from within the group for preservation. Students also have the opportunity to study a group's or an individual's use of language, to situate the language-user within a community or among communities, and to analyze and interpret the role of rhetoric in monolingual-multilingual discourses. This course will help Canadian-born students as well as international and immigrant students to function better in a multicultural environment and develop their intercultural communication competences.

Culture Wars

**RHET-3158, Section 770, Winter
MW 16:00-17:15**

Instruction Method: ONL-S

This course will introduce students to the nature of communication in a divided society. Students will consider the challenges that cultural, conceptual, and moral diversity pose to democratic dialogue and civic engagement. They will first be given some historical background to explain the contemporary culture wars. They will then evaluate a series of recent case studies concerning moral conflict and communication breakdown. The aim is to get students to think critically about what communication means in the absence of a

shared vocabulary and what kind of dialogue is appropriate for a radically diverse society.

Narrative Thinking & Writing

RHET-3255, Section 001, Winter

MW 14:30-15:45

Instruction Method: Le

This course explores narrative as a way of thinking, a mode of knowing, and a method(ology) of research rather than a method of transcription. Students in this course will identify the value and appeal of narrative evidence by discussing these questions: Why choose narrative form? Why not more traditional forms of scholarly writing? Why do we find stories more satisfying and engaging than others? In what ways is narrative convincing as a form of evidence? Students will also discuss the power, limitations, and presence of narrative in contemporary publications. In addition, this course will provide students an opportunity to practice narrative reading and writing, exploring variant forms such as personal essays, storytelling, narrative inquiry, autoethnography, ethnographic fieldnotes, and innovative forms. Finally, the course will help the students enhance "reflexivity" and practice communicating research to a broader public audience.

Forms of Inquiry in Written Communication

RHET-3320, Section 001, Winter

F 14:30-17:15

Instruction Method: Le

This course encourages an ethnographic approach to studying how groups communicate, formulate expressive culture,

and use technologies. The major assignment for the course is a staged research project, for which students conduct initial exploratory research on a group of their choice, followed by a project proposal and human ethics research training. After the proposals are approved, students then undertake fieldwork through observation, participation, interviews, and/or the collection of artifacts (physical and/or textual). The final stage of the project includes writing out the data collected during research and writing up a final ethnographic study of the group.

Investigative Journalism

RHET-3330, Section 050, Winter

M 18:00-21:00

Instruction Method: Le

This course provides an overview of the history, theory and practice of investigative journalism in Canada. It will place this form of journalism into its historical context and survey its major practitioners, including both print and broadcast journalists. The theoretical framework of investigative journalism will be analyzed, and parallels will be drawn to the other social sciences. You will also learn some of the practical tools of the investigative journalist, including search strategies, chronologies, computer-assisted reporting, online research methods, study and analysis of public records, and access-to-information methods. The ethics and legalities of investigative journalism will be surveyed, along with analysis of case studies. As well, you will learn practical lessons about structuring and writing projects for both print and broadcast.

Seminar discussions will be as

interactive as possible. Examples of investigative print projects, as well as videos will be used. Two required texts will prepare you for many of the course's components. Assignments and tests will gauge your understanding of both the theoretical concepts involved, and the practical tools of the investigative journalist.

Critical Studies of Social Media
RHET-3450, Section 001, Winter
TuTh 13:00-14:15

Instruction Method: LES

Social media and social networking websites, such as Twitter, Instagram, Snapchat, YouTube, TikTok and others, structure many of our experiences of the world, ourselves, and the culture that surrounds us. Whether we use these sites to connect with friends and family, share pictures and images, read and share interesting news items and information about current events, play games, or share cat photos, social media have are embedded into our daily lives. For some, there is even a sense of stigmatization for non-users, or concerns about trolling or being “called-out” for what might be deemed “inappropriate” or “toxic” online behaviour. This course takes a critical, cultural, and rhetorical approach to the study of social media. Topics include: understanding social media in the context of neoliberal capitalism; the role of algorithms, AI, and the rhetorics of platform design; “reputation management,” the rhetoric of the public profile, and persuasive constructions of social media selfhood and identity curation; the language and meaning of social media “friendship” and “publicity;” questions about

the rhetoric of privacy under conditions of constant surveillance; and, the role of social media in framing the world of meaning and public discourse and debate.

Special Topic Course: Studies in Writing Centre Administration
RHET-3900, Section 001, Winter
MW 16:00-17:15

Instruction Method: Le

This experiential learning course will provide students with the skills and knowledge to manage administrative tasks in a Writing Centre, including staff mentorship, scheduling, program assessment, workshop development and delivery, and WC promotion. Students will work with the Writing Centre coordinator to, among other tasks, 1. effectively provide mentorship to peer tutors, 2. promote the Writing Centre, 3. liaise between professors and tutors to arrange peer tutoring in classes, 4. develop and deliver requested workshops, and 5. research Writing Centre futures in the age of accessible deep learning and artificial intelligence.

Enrolment in this course is subject to Instructor approval and requires prior completion of RHET-2500 Tutoring Writing.

Special Topic Course: Border Rhetoric
RHET-3900, Section 002, Winter
TuTh 14:30-15:45

Instruction Method: Le

A border/land is a physically and symbolically fascinating space. It can be one's home, commute, conflict, lifeline, opportunity, or identity. This course introduces a physical and symbolic concept of border/lands and examines

how language, culture, and identity within borderlands shape interactions and power dynamics. It also examines the rhetoric regarding geopolitical conflicts and global migration, which provides students an opportunity to discuss past and current global conflicts and their underlying factors. By exploring case studies and analyzing discourse surrounding borders, students will gain insights into the multifaceted dimensions of border dynamics, geopolitical tensions, and globally displaced populations.

Rhetoric of Nonfiction

RHET-4150, Section 001, Winter

TuTh 14:30-15:45

Instruction Method: S

This course examines nonfiction writing as a creative and critical genre. Creative nonfiction is experience- and fact-based while at the same time drawing on a wide range of literary and rhetorical resources to entertain, inform, and persuade readers. Nonfiction encompasses a variety of genres, and we will examine a range of examples – personal essays, travel and nature writing, memoir and biography, to name a few. The course considers ethical issues that attend this form of writing: the power the writer assumes by taking on the role of telling the story and questions of language and truth.

We will apply Walter Fisher’s standards for judging narratives, to understand why a reader finds some stories more compelling than others. The course offers opportunities for students to read and to practice various forms of nonfiction writing.

Digital Rhetorics

RHET-4152, Section 001, Winter

MW 10:00-11:15

Instruction Method: S

This course provides students with a critical understanding of contemporary advances in digital culture, from the ubiquity of smartphones to the rise of digital platforms and artificial intelligence. It pays particular attention to different theories of digital media, exploring how the internet, social media, and other digital media impact our public sphere, our political and economic institutions and practices, and our broader society and culture. Course topics include: theories of the information age; the political economy of digital media and platforms; emergent forms of cultural production; digital journalism; internet-enabled social movements; trolling; the rise of online propaganda, disinformation and conspiracy theories; and the rise of social media ‘echo chambers’.